Mission

Enhance the region's economy and quality of life by providing efficient cargo and air passenger access to national and global markets, and by promoting industrial development.

Guiding Principles and Values - The “How”

Guiding Principles - the lenses through which we view our work
- Equity
- Environmental Leadership
- Financial Responsibility
- Safety
- Operational Excellence

Values
- Leadership
- Inclusion
- Service
## Strategic Plan - The “What”

<table>
<thead>
<tr>
<th>FOCUS AREAS</th>
<th>INITIATIVES</th>
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| **Build an Airport for the Future**             | • Deliver the PDXNext Program  
• Prioritize an Extraordinary Passenger Experience |
| **Revitalize the Marine Business**               | • Create and Execute Terminal Business Development Plans  
• Develop Adaptable/Sustainable Options for Shippers |
| **Leverage the Port’s Strengths to Create a More Equitable and Prosperous Region** | • Provide Leadership in Portland Harbor Cleanup  
• Create an Industrial Development Strategy and Program  
• Serve as Leaders in the State’s Transportation Future |