

July 21, 2016

Contact:

Media Relations

(206) 304-0008

newsroom@alaskaair.com

Alaska Airlines is in a Newark State of Mind

New service added from Seattle; Portland, Oregon; San Diego and San Jose, California

SEATTLE — Alaska Airlines announced today a significant expansion to the New York City area with multiple new routes to Newark Liberty International Airport. The new service comes as the Federal Aviation Administration approved Alaska Airlines' request to operate four additional daily flights to Newark. New service from Newark, New Jersey to Portland, Oregon and San Diego, California will start in November 2016, with new service to San Jose, California beginning in March 2017. A third daily departure from Seattle, Washington to Newark, New Jersey will be added in May 2017.

"We thank the Federal Aviation Administration, and the Port Authority of New York and New Jersey for their efforts to increase competition in the New York metro area," said John Kirby, Alaska Airlines' vice president of capacity planning. "Since 2015, Alaska has launched 28 new routes from our West Coast hubs and focus cities. With our new expanded service to Newark, we continue to grow our West Coast footprint by offering our valued customers more nonstop flights to popular business and leisure destinations."

Alaska's new Portland-Newark service continues the airline's expansion of its Portland hub which includes other recently added destinations such as Minneapolis; Kansas City, Missouri; Orlando; Omaha, Nebraska; and Atlanta. The newly added Newark service will be the only daytime nonstop from Portland to the Garden State.

The new San Diego-Newark service is the third East Coast destination from the airline's Southern California focus city, which will give San Diego travelers access to one of the largest business markets in the world.

The new San Jose-Newark service marks the first nonstop flight between the two cities and provides Silicon Valley customers a convenient new option for travel to the New York City area.

In the spring, the airline will also add a third flight between Seattle and Newark, complementing the two existing daily nonstop flights from the Emerald City.

Summary of new service:

Start date	City pair	Departs	Arrives	Frequency
Nov. 10, 2016	Portland-Newark	6:55 a.m.	2:55 p.m.	Daily
	Newark-Portland	3:55 p.m.	7:05 p.m.	Daily
Nov. 21, 2016	San Diego-Newark	9:55 a.m.	5:55 p.m.	Daily
	Newark-San Diego	7:00 p.m.	10:00 p.m.	Daily
Mar. 12, 2017	San Jose-Newark	6:30 a.m.	2:55 p.m.	Daily
	Newark-San Jose	4:05 p.m.	7:40 p.m.	Daily
May 14, 2017	Seattle-Newark	11:50 p.m.	8:06 a.m.	Daily
May 15, 2017	Newark-Seattle	9:30 a.m.	12:25 p.m.	Daily

Flight times based on local time zones.

At Newark, customers will continue to fly into Terminal A, conveniently located next to partner American Airlines. Alaska Airlines lounge members can enjoy the American Airlines Admirals Club in Terminal A, when flying on Alaska Airlines or American Airlines.

Alaska will fly the transcontinental routes with fuel-efficient Boeing 737 aircraft. Onboard, customers will get to enjoy more of what they love with free and premium entertainment downloaded direct to customer devices, Pacific Northwest-inspired food and beverages, as well as custom leather seats with power outlets to charge laptops and personal devices for each customer.

Tickets for the new routes will go on sale July 25, 2016.

Customers can visit www.alaskaair.com or call 1-800-ALASKAAIR (800-252-7522 or Hearing & Speech Impaired (TTY): Dial 711 for Relay Services) to purchase tickets for these newly added flights.

Alaska Airlines, together with its regional partners, flies 32 million customers a year to more than 110 cities with an average of 970 daily flights throughout the United States, including Hawaii, Canada,

Costa Rica, and Mexico. With Alaska's 17 global [airline partners](#), customers can earn and redeem miles to more than 800 destinations worldwide. Onboard, customers are invited to make the most of their flight with amenities like power outlets at every seat, streaming entertainment direct to your device, Wi-Fi and an inspired food and beverage selection featured on most flights. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North American Airline Satisfaction Study for nine consecutive years from 2008 to 2016. Alaska Airlines Mileage Plan also ranked "Highest in Customer Satisfaction with Airline Loyalty Rewards Programs" in the J.D. Power Airline Loyalty/Rewards Program Satisfaction Report for the last three consecutive years. Alaska Airlines is a subsidiary of Alaska Air Group (NYSE: ALK). Learn more on the airline's [newsroom](#), [blog](#), [alaskaair.com](#), [@AlaskaAir](#), [facebook.com/alaskaairlines](#) and [linkedin.com/company/alaska-airlines](#).

###