

NEWS RELEASE

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What if Snapping One Photo Could Win You a Trip to London?

Delta Air Lines and the Port of Portland encourage Oregon, Washington and Idaho residents to visit downtown's Director Park, 815 SW Park Ave; view and photograph a unique piece of 3-D artwork; and enter the photo for a chance to win a trip for two to fly away to London aboard Delta's new nonstop flight from Portland International Airport.

While a picture is worth a thousand words, the impact of this art installation is more profound with the adage "seeing is believing." Hint: Think a 30-foot tall Queen's Guard emerging up through the concrete.

Those passing by will have a chance to pose with a Queen's Guard, much the same way tourists in London have posed with Queen's Guards throughout history. The artwork will be on display from May 1-14.

The 3-D mural was created by Melanie Stimmell of WeTalkChalk (wetalkchalk.com). Despite the name, the art installed in Portland is acrylic on canvas (not chalk). After all, Portland's tenuous spring weather isn't well-suited for chalk.

Delta will begin flying nonstop from PDX to London's Heathrow Airport on May 26.

Fine Print: Sparkloft Media will select one winner who posts a photo that most effectively depicts the mural in a manner that is unique and creative, visually appealing, and displays the new flight's significance. To be considered, all photos must be posted to either Twitter or Instagram with the hashtag #PDXtoLondonContest between May 1-14, 2017. Oregon, Washington and Idaho residents ages 21 and over are eligible to win. The following are not eligible to enter or win: (1) employees, officers, commissioners, and directors of the Sponsors or of their advertising, travel, or promotional agencies; (2) any others associated with the Contest; (3) immediate family and members of the same household of any of the foregoing; and (4) previous winners of the Sponsors' prize promotions within the 90-day period preceding the earliest date of the Entry Period. The term "immediate family" includes spouses, parents, grandparents, siblings, children, and grandchildren. Terms and conditions are posted on iflynonstop.com/wintickets.

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