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For Immediate Release • June 13, 2016 • No. 40

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Announcement of new direct air cargo service connecting Portland International Airport & Asia

WHAT: Representatives of a major international air cargo company will announce new direct air cargo service connecting Oregon and Southwest Washington businesses and shippers with Asia via Portland International Airport.

WHEN: Thursday, June 14, 2016; 10:30 a.m.

WHERE: Portland International Airport Conference Center; Multnomah rooms
(Located upstairs from the clock tower in the airport's Oregon Market.)

WHO: International air cargo company representatives; Keith Leavitt, Port of Portland Chief Commercial Officer; Oregon businesses, shippers and freight forwarders

BACKGROUND: New direct air cargo service to Asia will grow business and support trade in the region, serving large and small companies alike. Oregon's six largest air cargo export markets, accounting for just over half of the value of all air exports from Oregon (\$4.3 billion), are in East Asia. Envisioned cargo will range from high tech products, apparel and footwear to agricultural goods such as blueberries, cherries, Dungeness crab and oysters.

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