

NEWS RELEASE

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Food Carts Rolling into PDX

Portland International Airport is rolling in a series of local food carts, giving travelers a taste of the active food cart scene in Portland – one of the top in the nation.

Today, PDX welcomes Koi Fusion and Pok Pok as the first two food cart operators to open at the airport. The new food cart program is designed to give locally-owned small businesses a chance to operate at the airport with low overhead to see if it's the right fit for them. Each cart will operate on a six-month rotation, giving other local businesses the opportunity to participate.

First food carts to open at PDX:

- Koi Fusion, a local Korean-style BBQ with fresh Mexican flavors opened in Portland in 2009 as one mobile truck. Chef Bo Kwon was inspired by the genre of Korean Fusion so much that he began creating his own niche by using Mama Kwon's secret family marinades, fresh vegetables, and locally-sourced tortillas to create a new twist that's uniquely Portland.
- Pok Pok, features spicy Thai cuisine and chicken wings. In 2008, Chef Andy Ricker took the Pacific Northwest, and many of the nation's most devoted eaters by storm with a uniquely refined approach to Southeast Asian street food. Vietnamese-inspired chicken wings and a bold flavored array of house specialties are in high demand at Pok Pok.

"We welcome these new businesses to PDX and anticipate their unique cuisine will be a big hit with PDX travelers," said Dave Pfeiffer, Port of Portland concessions development manager of aviation business and properties. "Our new food cart program is a great opportunity for small businesses to gain exposure in the community – while giving PDX travelers an authentic street scene experience."

The 10-foot by 7-foot food carts located on the north end of the Oregon Market will provide menu items at the same prices as their off-airport locations. To coincide with this project, a colorful mural, *Get Lost In Portland*, was painted on the carts by local artist Gage Hamilton to illustrate the diverse imagery found when traveling on foot in Portland neighborhoods.

Three additional food cart operators will arrive later this year.

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