

## **Icelandair Begins New Service From Portland, Oregon**

**Quincy, MA, September 9, 2014** – <u>Icelandair</u> will begin seasonal non-stop service from Portland, Oregon to Reykjavik, Iceland beginning May 20, 2015 and continuing through October 21, 2015. With this new route, Icelandair now provides flights to its third gateway in the Pacific Northwest region of North America, and 14<sup>th</sup> overall in the United States and Canada.

Icelandair's 2015 route network is the largest in the airline's history with flights to more than 20 destinations throughout Europe. As a result of this announcement, the Portland metro area's 2.3 million residents will gain access to one of the regions fastest elapsed flying times to popular European destinations including London, Copenhagen, Paris, Stockholm and Munich. With low fares in three cabins of service, personal in-flight entertainment, on-board Wi-Fi access, and the exciting option of booking an Icelandair Stopover in Iceland at no additional airfare for up to seven nights, Icelandair is excited to bring this refreshing new alternative to Oregon.

"The past six years have been very positive for Icelandair and we aim to continue on the same path in 2015," says Birkir Hólm Guðnason, CEO of Icelandair. "With today's announcements we will continue to strengthen our position in the international market between North America and Europe, offering increased flight capacity, new gateways, and more aircraft than any year prior. With both business and leisure travel to Iceland poised to increase further, our extensive route network provides passengers with an unrivaled opportunity, and we are very excited to team with Portland as they become an important part of this continued success."

Service from Portland International Airport (PDX) will operate on Wednesdays and Fridays with departures at 3:40pm, arriving at Icelandair's hub at Keflavik International Airport the following morning at 6:15am, with a total flight time of just over seven hours. Return service departs Keflavik on Tuesdays and Thursdays at 5:15pm, with same-day arrival in Portland at 6:15pm. Additionally, with Icelandair continuing the cooperation with their partner Alaska Airlines, convenient connections to Icelandair's extensive route network are now available via their Portland hub. Cities include Phoenix, Los Angeles, Las Vegas, San Francisco, Oakland and San Jose, as well as gateways in Hawai'i and Alaska, amongst others.

Icelandair offers service to Iceland from Boston, New York-JFK, Washington, D.C., Seattle, Denver, Toronto and Edmonton, with seasonal service from Newark, Minneapolis-St. Paul, Orlando Sanford, Portland, Vancouver, Halifax, and Anchorage. Connections through Icelandair's hub at Keflavik International Airport are available to more than 20 destinations in Scandinavia, the U.K. and Continental Europe. Only Icelandair allows passengers to stopover in Iceland for up to seven nights at no additional airfare.

For additional information about Icelandair's fares and packages to Iceland & beyond please visit us at www.icelandair.us or by calling (877) I-FLY-ICE.

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