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**Alaska Airlines Announces New Daily Flying from Portland to Three Midwest Cities**  
*Introductory one-way fares starting as low as \$139 for tickets purchased by Aug. 5\**

SEATTLE — Alaska Airlines is launching daily nonstop service from its Portland, Oregon, hub to three Midwest metropolises including Kansas City, Minneapolis-St. Paul and Omaha, Nebraska, starting Feb. 18, 2016. The routes are in addition to new Portland – Austin, Texas service the carrier announced last month.

“We continue to expand our Portland service portfolio with new non-stops to America’s Heartland”, said John Kirby, the airline’s vice president of capacity planning. “With these new routes, Alaska Airlines will offer more than three times the number of nonstop destinations from the Rose City than any other carrier.”

**Summary of new service:**

Start date	City pair	Departs	Arrives	Frequency
Feb. 18	Portland-Kansas City	9:35 a.m.	2:59 p.m.	Daily
Feb. 18	Kansas City-Portland	3:40 p.m.	5:45 p.m.	Daily
Feb. 18	Portland-Minneapolis	10:55 a.m.	4:16 p.m.	Daily
Feb. 18	Minneapolis-Portland	5 p.m.	7:08 p.m.	Daily
Feb. 18	Portland-Omaha	6:50 p.m.	11:49 p.m.	Daily
Feb.19	Omaha-Portland	7 a.m.	8:45 a.m.	Daily

All times based on local time zones

To celebrate the new routes, Alaska Airlines is offering introductory one-way fares starting at \$139 on flights from Portland to Kansas City, Minneapolis-St. Paul and Omaha.\* Customers must purchase their tickets by Aug.5 and travel by March 16, 2016. Visit [www.alaskaair.com](http://www.alaskaair.com) to find great savings and purchase tickets, or call 1-800-ALASKAAIR (800-252-7522 or Hearing & Speech Impaired (TTY): Dial 711 for Relay Services).

The airline also is offering members of its Mileage Plan double miles on flights from Portland to Minneapolis and Kansas City. \*\* To qualify, travelers must be members of Alaska Airlines' Mileage Plan, register at [www.alaskaair.com](http://www.alaskaair.com) and travel between Feb. 18 and March 18, 2016. Customers who have not yet joined Mileage Plan can enroll at no cost online.

The daily flights will be operated by SkyWest Airlines with 76-seat E175 jets featuring 12 seats in first class and 64 in coach, and boasting cabin dimensions on par with a 737. Onboard amenities will include Alaska Beyond Delicious, featuring food and beverages sourced with items from iconic Pacific Northwest brands, and Inflight Internet access. The planes are also equipped with Alaska Beyond Entertainment, which offers free and premium entertainment direct to customer devices, First class customers will also enjoy power outlets at each seat.

### **About Alaska Airlines**

Alaska Airlines, a subsidiary of Alaska Air Group (NYSE: ALK), together with its partner regional airlines, serves more than 100 cities through an expansive network in the United States, Canada and Mexico. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North American Airline Satisfaction Study for eight consecutive years from 2008 to 2015. Alaska Airlines' Mileage Plan also ranked "Highest in Customer Satisfaction with Airline Loyalty Rewards Programs" in the J.D. Power 2014 and 2015 Airline Loyalty/Rewards Program Satisfaction Report. For reservations, visit [www.alaskaair.com](http://www.alaskaair.com). For more news and information, visit Alaska Airlines' newsroom at [www.alaskaair.com/newsroom](http://www.alaskaair.com/newsroom).

### **About SkyWest Airlines**

As a leading air service provider offering global access to millions of people each month, SkyWest Airlines partners with the world's largest network carriers including United Airlines, Delta Air Lines, US Airways, American Airlines and Alaska Airlines. With a fleet of 350 aircraft, SkyWest's more than 10,500 aviation professionals operate nearly 1,700 flights each day to 189 destinations throughout North America. SkyWest is known for its industry-leading workforce, exceptional leadership team, and continued solid operational and economic performance. The airline is headquartered in St. George, Utah.

**\*General terms and conditions for the introductory fares:** Fares include all taxes and fees. Seats are limited and may not be available on all flights or all days. A ticket purchased at an Alaska Airlines airport location or through a reservation call center will cost \$15 more per person than the advertised fare. Tickets are nonrefundable. A 21-day advance purchase is required for all tickets. Applicable fare and tax differences apply to any changes made after ticketing. A \$125 (USD) change fee per person applies to any changes made within 60-days of ticketed travel. All fares, taxes and fees shown are based on one-way travel. Additional U.S. taxes may apply to itineraries involving a U.S. stopover lasting more than 12 hours. Bag fees apply for checked baggage. See checked baggage policy at [www.alaskaair.com](http://www.alaskaair.com) for more details. Fares are subject to change without notice. Other restrictions —blackout dates, day of week restrictions, schedule availability,

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**\*\*Double Miles Terms & Conditions:** Limited time offer: Double Miles for Alaska Airlines Mileage Plan members who fly a qualifying nonstop between Portland-Kansas City and Portland-Minneapolis between Feb. 18 and March 18, 2016. Member must register for the promotion at [www.alaskaair.com](http://www.alaskaair.com) before the first qualifying flight. Flight must be marketed by Alaska Airlines and operated by SkyWest. Mileage for both qualifying flights must be credited to a member's Mileage Plan™ account. Not valid on free or award travel. Double miles do not count towards Mileage Plan™ Elite Status. Double miles will be awarded within four to six weeks of meeting the promotion's qualifications. All terms and conditions of the Mileage Plan™ program apply. Offer subject to change without notice.

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