

HOUSE SPIRITS DISTILLERY

For Immediate Release

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HOUSE SPIRITS DISTILLERY WINS “BEST NEW SPECIALTY RETAIL CONCEPT” AWARD FOR ITS IMMERSIVE PDX AIRPORT EXPERIENCE

Producer of Aviation American Gin Recognized at ARN 2015 Revenue Conference & Exhibition

SAN DIEGO, CA (March 16, 2015) – House Spirits Distillery, a leader of the American craft distilling resurgence, was honored with the award for “Best New Specialty Retail Concept, Small Operator,” at the 2015 Airport Revenue News (ARN) Awards. The award recognizes the craft distiller’s immersive retail experience at Portland International Airport (PDX) that is operated directly by House Spirits Distillery staff and offers an entire catalogue including limited edition spirits and the critically acclaimed Aviation American Gin. In addition, branded apparel, cocktail ware, and other local products such as chef Andy Ricker’s PokPok Som are available to showcase the bounty of Portland. The educational display includes the very first pot still that House Spirits Distillery used when it started up more than ten years ago.

The ARN awards recognize the achievements of the many exceptional airports and companies driving innovation within airport concessions. The entire awards process is conducted online, with nominees, finalists and winners selected by the industry at large. The House Spirits Distillery airport experience is the embodiment of Portland’s renowned culture, and it brings the airport’s 14 million annual travelers closer to the city’s legendary craft distilling culture.

“Portland International Airport is consistently ranked as one of the best airports in the world, and we are proud to be a part of the PDX experience. We are honored to accept this award from ARN and we believe that it recognizes our ability to bring Portland’s craft culture to life through a unique airport experience,” said Thomas Mooney, CEO and co-owner of House Spirits Distillery. “We will continue to share our award-winning craft spirits, including Aviation American Gin, with the growing number of travelers who prefer PDX.”

“Congratulations to our friends at House Spirits Distillery on this impressive award,” said Walt Froman, Port of Portland senior manager of concessions operations. “We are so pleased to have House Spirits Distillery be a part of our concessions family at Portland International Airport.”

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This award further cements House Spirits Distillery as an integral part of the Portland landscape. Along with the airport experience, House Spirits Distillery has broken ground on a new distillery in the heart of the Central Eastside Industrial District. When it opens in September with an immersive tasting room, in-depth distillery tours, and a host of educational and cultural events, the new House Spirits distillery will instantly become one of Portland's top attractions.

About House Spirits Distillery

House Spirits Distillery is a leader of America's craft distilling resurgence, and the anchor of Portland's famous distillery row. Its award-winning products are batch-distilled with an intense, passionate, near-obsessive pursuit of quality using ethically sourced ingredients. Its spirits include Aviation American Gin, Westward Oregon Straight Malt Whiskey, Volstead Vodka, Krogstad Aquavit and a line of limited release small-batch spirits. For more information, please visit www.housespirits.com and www.aviationgin.com.