



For Immediate Release

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**Hollywood Theatre Opens Microcinema at Portland International Airport
The first-of-its-kind free theater features short films from regional filmmakers**

The [Hollywood Theatre at Portland International Airport](#) is a free 17-seat microcinema located in the Portland International Airport (PDX), Concourse C.

Developed by Portland's nonprofit [Hollywood Theatre](#), in collaboration with the [PDX Art program at the Port of Portland](#), the airport theater will offer an hour-long program of short films from Pacific Northwest filmmakers, including documentaries, music videos, animations, and short fiction. The program, which will play on a loop, will be updated quarterly with new films. The theater will be open to travelers around the clock.

The airport microcinema will open on Thursday, February 23 at 5:00pm. The theater is located after security in Concourse C and is free to travelers.

The theater's inaugural program includes a Pink Martini-inspired video from HouseSpecial; a circus-themed story of love gone wrong from animator Chel White; and a hip hop video from Portland rapper Mic Capes. (Complete program listed below.)

In addition to presenting short films from regional filmmakers, the Hollywood will collaborate with regional filmmakers to develop original content for the theater. The microcinema will also present occasional live performances and other special events.

The airport cinema is co-programmed by Hollywood Theatre and Port of Portland staff. Filmmakers are encouraged to submit their work for consideration future programs through [Film Freeway](#).

The microcinema features state-of-the-art projection and sound, thanks to a top-notch crew of technical partners, many of whom donated equipment and time. CEDIA (Custom Electronics & Design Installation Association) has adopted the Hollywood PDX project as its own to create a very special cinematic experience at PDX. CEDIA assembled a group of the electronic industry's premiere manufacturers to donate equipment for this state-of-the art cinema. These include Portland-based speaker manufacturer Triad Speakers' Cinema Reference 9-speaker surround system; (CEDIA Chair) Dennis Erskine Group for design; Barco's Optix Cinemascope M Projector; Portland-based Planar digital displays and media servers; Stewart Filmscreen screen; Middle Atlantic Rack and Power Isolation, Crestron Processor, Amplifiers, & Control System; plus others including Newberg-based Lewis AV for installation and REAL AV for calibration.

Additionally, this cinema has been made possible through the generous support of community partners and sponsors including the Fred W. Fields Fund of the Oregon Community Foundation, the Oregon Cultural Trust, the Oregon Arts Commission, Security Signs, Blue Chalk, HouseSpecial, Travel Oregon, Calligram Foundation, and others.

For interviews, tours, high-res photos, or other inquiries, contact Alison Hallett:
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HOLLYWOOD THEATRE AT PORTLAND INTERNATIONAL AIRPORT SHORTS PROGRAM

LAMENTATION, Kirk Kelly of HouseSpecial (5:26):

Inspired by Portland's own world-renowned Pink Martini's sorrowful Romanian ballad "Până când nu te iubeam (Before I Fell in Love with You)," Lamentation plays on expansive micro views of intimate objects. The resulting visuals weave several styles of thematic imagery, each thread cyclically returning to its own organic struggle against stasis.

FINDING OREGON, John Waller & Ben Canales of Uncage the Soul Productions (4:09)

Finding Oregon is the compilation of six months of timelapse photography across the state of Oregon, punctuated by a 1600 mile road trip in 2011. Directed by John Waller and Ben Canales of Uncage the Soul Productions

COWBURD, Patrick Neary (3:52)

A hapless dairy cow, inspired by a little bird, takes to the skies with chaotic results.

MAGDA, Chel White (5:34)

A first love is corrupted as a man recalls his affair with a beautiful circus contortionist in this stop-motion animation of wooden manikins. At its heart, Magda is an off-center parable about lost innocence and the corruptibility of human nature.

THE LOST FISH, Jeremy Monroe / Freshwaters Illustrated (5:00)

One of the Pacific Northwest's oldest fish is disappearing, and along with it the sacred place it holds among many American Indian Tribes. Follow elders and biologists from the Umatilla, Nez Perce, Yakama, and Warm Springs Tribes into the world of Pacific Lamprey, and discover the deep connection that exists between the Northwest's indigenous people and an ancient fish. Produced in Partnership with the Columbia Inter-Tribal Fish Commission with Cooperation from the US Fish & Wildlife Service.

COOPED, Mike A. Smith (9:00)

A sofa-bound dog is shocked to learn that a whole world lies outside the door— the maddening, unbreakable door.

THIS PLACE, Truen Pence (5:45)

From its local inhabitants to its visitors, the Oregon Coast means different things to different people. This Place is a portrait of the coast as seen through the eyes of a few who cherish it.

MODERN DARK, Josh Lunden (6:04)

A young man living in a light-polluted city attempts to see the stars through his childhood telescope.

NO MORE, Mic Capes; Music Video by Totem Ent (4:08)

A powerful video highlighting both the pure MC skills of Portland, OR hip hop artist Mic Capes and the cinematic visual work of Totem Ent. This is heartfelt music driven by the values of family and community. Shot in the New Columbia Villa.

PORTLAND: YOU ARE HERE, PSU Students (8:31)

Portland: You are Here is a video series made by Portland State University film students which profiles Portland residents enjoying what the city has to offer.

About the Hollywood Theatre:

The Hollywood Theatre is a not-for-profit organization whose mission is to entertain, inspire, educate, and connect the community through the art of film, while preserving a historic Portland landmark. From our historic building in Northeast Portland, we offer screenings of new and classic films, special events, guest appearances, and innovative series like Hecklevision and Kung Fu Theater. Additionally, we're the only theater in the state of Oregon capable of showing films in 70mm, a format we believe offers the best possible viewing experience. The Hollywood Theatre is located at 4122 NE Sandy Boulevard in Portland. For general information, call 503-281-1142 or visit hollywoodtheatre.org.